

WANTED: EMPLOYERS

perspectives, realities & prospects

BUFFALO NIAGARA LABOR MARKET ASSESSMENT 2010

# Working in WNY: Give us your thoughts on what's working and what's not.



A focus group series engaging employers, employees and workforce development groups from across the region in a dialogue about the current state of WNY's labor market and strategies for attracting new businesses to the region, improving workforce training and aligning labor supply and demand.

*You are invited to attend  
one of the following WNY  
employer focus groups:*

— 9:30 am  TO  11:30 am —

March 29, 2010  
9:30 am- 11:30 am  
Genesee County Cooperative  
Extension Service  
420 East Main Street, Batavia, NY

April 1, 2010  
9:30 am- 11:30 am  
Niagara County Center for  
Economic Development  
6311 Inducon Corporate Drive,  
Sanborn, NY

April 5, 2010  
9:30 am- 11:30 am  
Center for Continuing  
Education, Jamestown  
Community College  
260 North Union Street, Olean, NY

April 12, 2010  
9:30 am- 11:30 am  
United Way of Buffalo &  
Erie County  
742 Delaware Avenue,  
Buffalo, NY

Engage in a small-group discussion with fellow employers from across WNY to discuss critical labor market issues for the region:

 **WE ARE EAGER TO HEAR  
your feedback  
ON CRITICAL ISSUES.**

**WHAT POSITIONS ARE EASIEST TO FILL?**  
In what positions are there applicant shortages?

**WHAT RECRUITING SOURCES AND TOOLS  
HAVE PROVEN MOST SUCCESSFUL?**

**WHAT SKILL SET WOULD BE  
MOST IMPORTANT AT YOUR ORGANIZATION?**

**IN WHAT WAYS COULD  
EDUCATION AND TRAINING INSTITUTIONS  
BE MORE SUPPORTIVE OF YOUR OPERATIONS  
IN RECRUITMENT AND EMPLOYEES?**

THE INSIGHTS COLLECTED FROM THE GROUP WILL BE ANONYMOUS.

"Working in WNY" is part of the **Buffalo Niagara Labor Market Assessment 2010** sponsored by the Buffalo Niagara Enterprise in partnership with the University at Buffalo Regional Institute.

**Please RSVP**  
to UB Regional Institute  
or contact us for more information at:  
[regional-institute@buffalo.edu](mailto:regional-institute@buffalo.edu)  
(716) 878-2440

*Thank  
you!*  
WE HOPE TO  
SEE YOU

***You are invited to attend***  
**one of the following focus groups:**

**March 29, 2010**



**Genesee County Cooperative  
Extension Service**

420 East Main Street  
Batavia, NY

**Parking is available behind  
building, off Masse Place.**



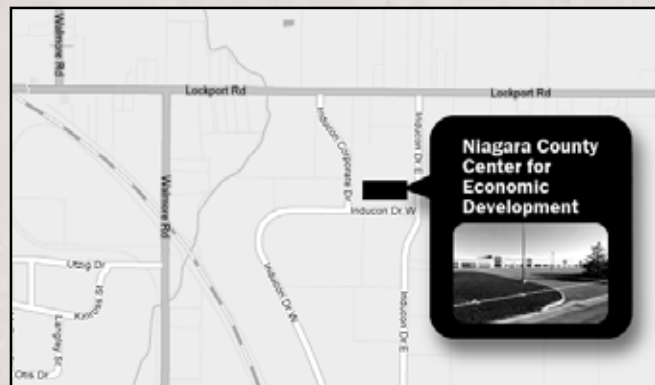
**April 1, 2010**



**Niagara County Center for  
Economic Development**

6311 Inducon Corporate Drive  
Sanborn, NY

**Parking is available in front of  
building.**



**April 5, 2010**



**Center for Continuing Education,  
Jamestown Community College  
Training and Conference Center**

260 North Union Street  
Olean, NY

**Parking is available in designated  
lots, no parking permit required.**



**April 12, 2010**



**United Way of Buffalo  
& Erie County**

742 Delaware Avenue  
Buffalo, NY

**Off-street parking is available in  
lot off Summer Street**



**Please RSVP to UB Regional Institute  
or contact us for more information at:  
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(716) 878-2440**

***Thank you!***  
**WE HOPE TO SEE YOU**