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### **BNE Releases Buffalo Niagara Economic Guide**

*Comprehensive document features key information for businesses looking to expand*

BUFFALO, NY – Buffalo Niagara Enterprise (BNE), the eight county region’s research, marketing, business and economic development organization, has released its 2011 Economic Guide, which is now available for download at its website, [www.buffaloniagara.org/econguide](http://www.buffaloniagara.org/econguide).

Based on the BNE’s experience in attracting business investment, the Economic Guide features important information that is most often of significant interest to companies looking to locate or expand in Buffalo Niagara. In addition to a broader overview of the regional economy, the Economic Guide offers very specific information including demographics, transportation and market access, and current workforce and cost of living statistics.

“The BNE offers comprehensive economic development assistance to businesses who are considering Buffalo Niagara for location or expansion, and the 2011 Economic Guide is an important component of our toolkit that supports those efforts” said BNE President & CEO Thomas Kucharski. “It allows us to provide a company with a great deal of data they need to make an informed decision about their ability to compete globally in our region.”

The Guide also highlights *the Buffalo Niagara Commercial Listing Service (CLS) platform* – a powerful free research tool that features not only commercial real estate listings but searchable community data. Users, for example, can discover consumer spending habits, types of businesses in a specific municipality or area, proximity to sustainable resources, state and federal tax incentives, and more. Searches can be sorted by business class, business category, or industry cluster. More information on how to access and utilize the free service can be obtained by contacting Christopher Finn in BNE’s Research Department at [cfinn@buffaloniagara.org](mailto:cfinn@buffaloniagara.org).

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## **BNE Releases Economic Guide – Add Two**

The 2011 Economic Guide will be updated on a regular basis as new data becomes available, and there will be a limited supply of printed copies available as well.

“We’re very pleased to announce this addition to our economic development attraction toolkit, but it is also a great resource for existing companies in our region,” Kucharski stated. “Very valuable and meaningful information is presented in a format that is very easy for the reader to consume and I would encourage as many companies as possible, in and out of the region, to take advantage of this great new resource,” he concluded.

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***About Buffalo Niagara Enterprise** - Buffalo Niagara Enterprise, a private, non-profit, marketing, business and economic development organization, is the point of contact for business attraction and investment in the eight counties of the Buffalo Niagara region. Working with local economic development groups, real estate & development professionals, governmental agencies, utilities and private sector business leaders, BNE assists businesses seeking to re-locate or expand in our region with access to the various incentives, financing, site selection and other services relevant to their project. For information on doing business in Buffalo Niagara, visit [www.buffaloniagara.org](http://www.buffaloniagara.org).*